

# HABIB UR REHMAN

## Senior SEO Expert

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Rawalpindi, Pakistan



## EXPERIENCE

### SEO Expert

#### Silver Ant Marketing

2020 - Ongoing Bahria Town, ISB

Silver Ant Marketing a top marketing agency which is providing quality services for SEO, PPC and SMM.

- Applied complete SEO strategies
- Increased Revenue upto 5000\$
- 35% Increase in organic traffic within 12 months

### SEO Junior

#### Hukumat Networks

2019 - 2019 Peshawar Road, RWP

Hukumat Networks is an IT company which provides a complete digital marketing solutions.

- Overachieved on SEO link building goals (100+ a month)
- Outreached different bloggers for the guest posts
- Cox & Kings Group - SEO for 6 C&K websites and overall 25% increase in non-branded traffic
- Coordinated with an SEO Content Writers to write 4 SEO articles each month.

### SEO Intern

#### Tumarms Networks.

2018 - 2019 Commercial Market, RWP

Thompson Ltd is the largest SEO services agency in Romania

- Applied complete offpage Techniques
- Optimized Meta Data - **Meta Description/Title, URLs and H1 Tags**

## EDUCATION

### Bachelor's in Computer Science

#### APCOMS

2015 - 2019 Rawalpindi

- FYP ( Desktop Application)  
Latex Code Generator for Tabular Figures

## PASSIONS



#### Table Tennis

I have been playing table tennis for last 5 years. I love to play this game when i am free.



#### Basket Ball

I have participated in college as well as in university matches

## SKILLS

### Standard Softwares

Excel Word Powerpoint

Ahref Semrush MOZ

### Analytics Tools

Google Analytics

Google Search Console MajesticSeo

Ahrefs

### CMS Used

Wordpress Shopify

Big Commerce Magento

## ACHIEVEMENTS



#### 4+ Years SEO experience

And it still feels interesting



#### Over 20 handmade SEO audits

Conducted for all kind of a websites

## CERTIFICATIONS

### Fundamental of Digital Marketing

I have successfully completed certification of The Fundamental of Digital Marketing from Google Digital Garage.

### Certification in Project Management

4 days workshop was conducted from Institute of Business Administration Karachi.