

Maria Hashmi (23 years)

**BS - Information Technology**

ASO & SEO Content Writer || [https://hubpages.com/@mariahash001](https://hubpages.com/%40mariahash001)



# Personal Information

Name: Maria Hashmi Nationality: Pakistani

Address: Wah Cantt, Pakistan

# Contact Details

### Email

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### LinkedIn

[https://www.linkedin.com/in/maria-](https://www.linkedin.com/in/maria-syed-966363196) [syed-966363196](https://www.linkedin.com/in/maria-syed-966363196)

# Languages

Urdu: Native English: Fluent

# Skills

Time Management, Good Communication



Strong Decision Maker, Problem Solver



Effective Leadership



Content Writing



# Work Experience

## Raccoon Tech

ASO Content Writer | Aug 2021 - Date

**Understanding with different tools:**

Google Keyword Planner, Google Suggestions, Sensor Tower,

App Annie, Apptweak, Appstorespy, App Lyzer

**Manage Google Play Console and App store for apps**

# Education

## Bachelor of Information Technology

The University of Gujrat | 2017 – 2021

## Intermediate (Computer Science Group)

Jinnah Education System | 2014 – 2017

## Matriculation (Science Group)

Jinnah Education System | 2012 – 2014

# Projects

## Final Year Project - Parental Control & Monitor Application

Android Studio based on XML & Java

Web Development based on PHP with OOP Concepts | Feb - July 2021

### Project’s Description:

The motive of the Parental Control & Monitor App is that Parents did not allow their kids to visit risky, unsafe, and insecure places thus with help of this app they can easily track & monitor their kids anytime and anywhere. Parents can also see the history and can easily monitor call logs, and text messages and contain privacy from the parental side app, for better nurturing of their child. Parents can handle multiple devices for kids like smartphones and tablets. An important issue is solved in that children can let their parents know where to pick them up by just pressing one button. This app provides a very beneficial convenience to check user health issues through a built-in sensors system.

# Certification

## Digital Marketing

Virtual University (3 months) | June – In progress

## Data Analytics & Business Intelligence

Virtual University (3 months) | June – In progress

## Search Engine Optimization

Virtual University (3 months) | Feb – May 2022

## Mobile Application Development

Punjab Board/University (6 months) | 2019 – 2020

## Creative Writing

Core Skills | ASO & SEO

Virtual University (3 months) | Feb – May 2021

## Creative Design

Punjab Board (3 months) | 15 Sep – 15 Dec 2020

## Basics of Computer Science Quiz

Quiz Certificate - SAHRDAYA College of Engineering Technology | 2020

## International Kangaroo Mathematical Contest

International Kangaroo Mathematics Contest | 2012

# Content Writing – Portfolio

## Core Skills | ASO & SEO

Professional Content Writer | Article Writer | Content Editor | Copy Writer | Description Writer | App Search Optimization (ASO) | Search Engine Optimization

## Profile Link

[https://hubpages.com/@mariahash001](https://hubpages.com/%40mariahash001)

## Articles List

* SWOT Analysis
* 7 Habits of Highly Effective People
* Control Your Emotions – Stress Management
* Meditation – Peacefulness
* Emotional Health

# References

Will be provided on demand.